Undergraduate Opportunities

Opportunity 1: What’s next on The Ray - Technology Evaluation Internship

The Ray is a 501c3 nonprofit organization, and a public living laboratory for transportation innovation on Georgia's I-85. We demonstrate cutting edge technologies that will lead to a zero carbon, zero waste, and zero death highway.

The Ray receives many submissions and inquiries from startup companies and entrepreneurs who would like to see their product on The Ray. Seeing this need, The Ray launched a new portion of our website: Let’s Talk. Let’s Talk is divided into two sections, Ask The Ray and Suggest a Technology. Through these portals, people can interact directly with The Ray.

This internship opportunity involves vetting, ranking, and managing questions and suggestions that come to The Ray. The intern will:

- Research incoming technologies and the companies and/or entrepreneurs,
- Compile an executive review of research and recommendations, and present to the staff of The Ray and possibly the Board of Directors,
- Research and draft response for “Ask The Ray,” and
- Develop and execute a strategy for promoting Let’s Talk.

Qualifications:

- Completed at least one year of courses
- Research experience
- Must enjoy learning about new technologies
- Research, writing, editing and proof-reading skills
- Self-motivated, flexible team player with a positive attitude, demonstrate the ability to multi-task and the ability to meet deadlines and adjust to changing priorities
- Basic understanding of technology and business
- Commitment and passion for the environment

This is a remote internship. Regular in-person meetings or video conferences will be required based on the intern’s location. This is an unpaid position. Please send a resume and cover letter to Anna Cullen at anna@theray.org.

Opportunity 2 – Communications Internship

The Ray is a 501c3 nonprofit organization, and a public living laboratory for transportation innovation on Georgia's I-85. We demonstrate cutting edge technologies that will lead to a zero carbon, zero waste, and zero death highway.

The Ray is seeking an intern to assist in communicating the goals and accomplishments of the organizations, and it’s demonstration projects.

The intern will work directly with the Director of External Relations and Communications and will:

- Assist in managing The Ray’s social media accounts on Twitter, Facebook, LinkedIn, and Instagram,
- Manage the organizations paid social media advertising,
● Analyze weekly and monthly data to identify themes and prepare recommendations for improvements,
● Draft content for social media, and other opportunities as they arise, and
● Present findings to the staff of The Ray and possibly the Board of Directors.

Qualifications:
● Completed at least one year of courses
● Research, writing, editing and proof-reading skills
● Self-motivated, flexible team player with a positive attitude, demonstrate the ability to multi-task and the ability to meet deadlines and adjust to changing priorities
● Analytic skills and experience
● Social media brand management experience preferred
● Commitment and passion for the environment

This is a remote internship. Regular in-person meetings or video conferences will be required based on the intern’s location. This is an unpaid position. Please send a resume and cover letter to Anna Cullen at anna@theray.org.

Graduate Student Program
Fundraising Fellowship

The Ray is a 501c3 nonprofit organization, and a public living laboratory for transportation innovation on Georgia's I-85. We demonstrate cutting edge technologies that will lead to a zero carbon, zero waste, and zero death highway.

The Ray is a fast-paced organization with almost limitless opportunities. To continue to grow, The Ray needs to develop and execute a sustainable fundraising strategy. This position will:
● Research best practices, recommend and execute strategy for cultivating individual donors,
● Identify grant opportunities from corporate entities, foundations, and governments,
● Assist in sponsorships and in-kind requests (both written and verbal),
● Draft and proofread professional correspondence, grant, and award applications, and
● Support and attend special events and fundraising activities.

Qualifications
● Undergraduate degree
● Pursuing a masters degree in nonprofit management, public policy, public administration, or similar program
● Research, writing, editing and proof-reading skills
● Self-motivated, flexible team player with a positive attitude, demonstrate the ability to multi-task and the ability to meet deadlines and adjust to changing priorities
● Comfort with soliciting/interacting with individuals & companies face-to-face, on the phone or via mail/email
● Commitment and passion for the environment

This is a remote internship. Regular in-person meetings or video conference will be required based on the intern’s location. This position requires 15 – 20 hours of work a week and pays $10 an hour. Please send a resume and cover letter to Anna Cullen at anna@theray.org.